Reading List 5 – Information Architecture

Information Architecture for the World Wide Web
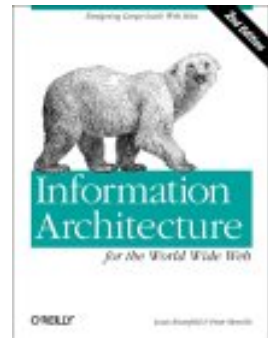
Louis Rosenfeld, Peter Morville

This is the bible of Information Architecture today – known as the "polar bear" book for obvious reasons. The book is a well laid out manual for new and seasoned information architects alike. It focuses heavily on the importance of organising information for effective findability, accessibility and all for the clear purpose of effective communication with readers or users of that information.

Product Details

★ Paperback 526 pages (3rd Edition December, 2006)

★ Publisher: O'Reilly UK

★ ISBN: 0596527349

http://www.amazon.co.uk/exec/obidos/ASIN/0596527349/creatificaass-21

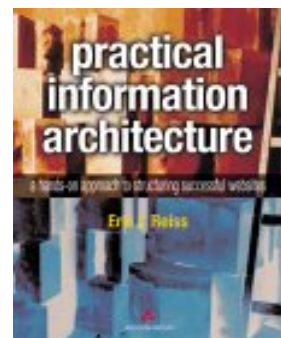## Practical Information Architecture: A Hands-on Approach to Structuring Successful Websites

Eric Reiss

This is an excellent step by step guide to building a web site using classical information architecture principles. Some say that it isn't well organised – a problem for a book on information organisation – but it does contain many useful tips not found in the polar bear book below.

Product Details

★ Paperback: 207 pages (1 November, 2000)

★ Publisher: Addison Wesley

★ ISBN: 0201725908

http://www.amazon.co.uk/exec/obidos/ASIN/0201725908/creatificaass-21

Information First: Integrating Knowledge and Information Architecture for Business Advantage

Elaine Evernden, Roger Evernden

Recently published this book takes a more strategic view of information architecture issues looking at the organisation top down. It explores how information architecture needs to integrate with the other related strategies of the organisation and how it makes an impact on business performance.

Product Details

★ Paperback 208 pages (5 September, 2003)

★ Publisher: Butterworth-Heinemann

★ ISBN: 0750658584

http://www.amazon.co.uk/exec/obidos/ASIN/0750658584/creatificaass-21

Information Architecture: Designing Information Environments for Purpose

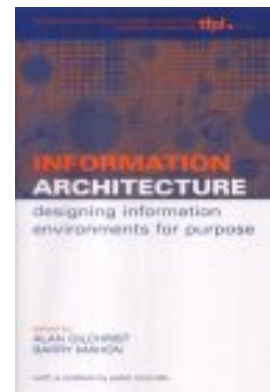### Alan Gilchrist (Editor), Barry Mahon (Editor)

A newly published book and destined to become an important volume as it draws together the thinking from many of the world's leading practitioners in the field. The book tackles both ends of the information architecture spectrum looking at both usability and classification and has excellent bibliographies with each chapter allowing you to delve further.

Product Details

★ Hardcover 288 pages (15 October, 2003)

★ Publisher: Facet Publishing;

★ ISBN: 1856044874

http://www.amazon.co.uk/exec/obidos/ASIN/1856044874/creatificaass-21

Content Critical: Gaining Competitive Advantage Through High-quality Web Content

Gerry McGovern, Rob Norton

This is a classic book and excellent read by one of the masters of web writing, Gerry McGovern. It integrates well our information architecture foundation perspective on the world and extends it by considering the publications process and organisational structures needed to sustain quality web and intranet development.

Product Details

★ Paperback 251 pages (15 October, 2001)

★ Publisher: Financial Times Prentice Hall

★ ISBN: 027365604X

http://www.amazon.co.uk/exec/obidos/ASIN/027365604X/creatificaass-21

The Web Content Style Guide: The Essential Reference for Online Writers, Editors and Managers

Gerry McGovern, Rob Norton

This is an excellent companion to Content Critical giving the guidelines necessary to develop truly compelling web content. It also provides a glossary which covers most of the key concepts in information architecture.

Product Details:

★ Paperback 256 pages (1 November, 2001)

★ Publisher: Financial Times Prentice Hall

★ ISBN: 0273656058

http://www.amazon.co.uk/exec/obidos/ASIN/0273656058/creatificaass-21

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